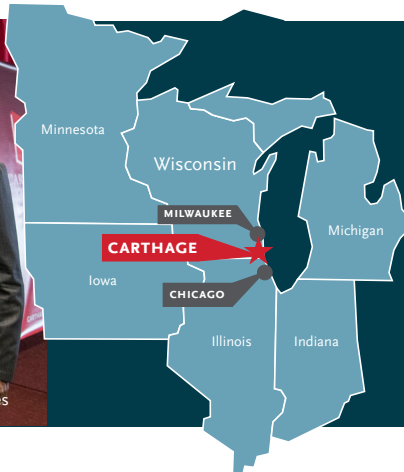


CARTHAGE COLLEGE

BUSINESS AND PROFESSIONAL COALITION



LEFT TO RIGHT:
Randall Tucker, Chief Inclusion Officer, Mastercard
President John Swallow
Hoyt H. Harper II, '77, Vice Chair, Carthage Board of Trustees



The Carthage College Business and Professional Coalition convenes thought leaders from southeastern Wisconsin and northern Illinois who are focused on developing a stronger and more prosperous region.

The Carthage College Business and Professional Coalition is a network of regional business, civic, and professional leaders. Members meet regularly for luncheons that feature guest speakers and discussions that highlight important national and local issues affecting businesses and organizations.

MISSION STATEMENT

The mission of the Carthage Business and Professional Coalition is to convene members of the business and professional communities around relevant topics that **promote learning, conversation, and relationship-building**, in order to **lead to a stronger and more vibrant region**. Through programming that includes prominent guest speakers, the Coalition will engage business, civic, and professional leaders, and provide a space to engage in substantive conversations that further the region's growth and prosperity.

HONORING THE LEGACY OF RALPH TENUTA

Carthage Trustee Emeritus Ralph Tenuta, a prominent Kenosha businessman who passed away January 15, 2020, founded the Carthage Business and Professional Coalition in the early 1990s. He aimed to provide a forum for area leaders to gather and discuss mutual concerns and opportunities. To honor the contributions Mr. Tenuta made to Carthage and the local community, a portion of the proceeds raised through sponsorships and donations will support the Ralph Tenuta Experiential Learning Fund, which will fund Carthage students as they participate in internships and hands-on learning that prepare them for future careers. This fund will be managed by The Aspire Center, Carthage's renowned comprehensive four-year career development program.

SPONSORSHIP OPPORTUNITIES

Sponsorship packages range from \$500 to \$10,000. All proceeds will go to support current and future Carthaginians. Funds can be designated towards the Ralph Tenuta Experiential Learning Fund or the Carthage Fund. For more information, please contact Katharine Keenan at kkeenan@carthage.edu or (262) 551-6464.

FOR MORE INFORMATION, VISIT
carthage.edu/business-professional-coalition



CARTHAGE
COLLEGE

OFFICE OF INSTITUTIONAL
ADVANCEMENT

2001 Alford Park Drive
Kenosha, WI 53140
262-551-5700

CARTHAGE.EDU/GIVING

Business and Professional Coalition SPONSORSHIP PACKAGES

“Carthage College is a vital partner to industry, not-for-profits, and government in the Chicago-to-Milwaukee corridor. The College works to align our educational programs with the needs of our local and regional communities.”

-President John Swallow

	Friends of Carthage \$500	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Branding on event registration page	✓	✓	✓	✓	✓
Branding in pre and post event Carthage articles		✓	✓	✓	✓
Branding in pre- and post-event Carthage social media posts (24,000 projected impressions)		✓	✓	✓	✓
Branding on event confirmation emails		✓	✓	✓	✓
Mention in the event program			✓	✓	✓
Mention in introductory remarks			✓	✓	✓
Branding on event signage				✓	✓
Attendance at a VIP pre- or post-event gathering with speaker (if possible)				✓ (up to 2 attendees)	✓ (up to 4 attendees)
Sponsored Q&A					✓
Dinner for 4 with President Swallow					✓